



BLOOMINGTON MULTICULTURAL FESTIVAL

September 19, 2004 ~ Noon - 5 pm ~ Courthouse Square, Downtown Bloomington

Sponsored by the City of Bloomington, Indiana University, Ivy Tech State College-Bloomington, Monroe County Community School Corporation, and Monroe County Government.

INFORMATION AND GUIDELINES FOR CULTURAL BOOTH APPLICATION

The purpose of the Bloomington Multicultural Festival is to celebrate the diverse populations living in Bloomington through entertainment, food and activities. With the Lotus World Music and Arts Festival as a backdrop and the participation of numerous groups that are representative of our community, the event will promote appreciation and respect, serving to remind all of us of the value and strength of a diverse community.

General Information and Selection Criteria: Applications will be evaluated and organizations will be chosen based on what they can add to the diversity of the event (i.e. arts and crafts, displays, interactive activities, performing arts). Due to space and facility limitations, not all applications may be accepted. Each organization will be limited to one booth, which includes one 3' x 8' table and two chairs.

Booth Registration Fee: A fee of \$15.00 will be charged upon acceptance and confirmation of participating organizations. The fee, intended to help defray festival costs, is non-refundable and no rain date will be set. A limited number of fee waiver scholarships are available; to apply, contact Lee Bowlen at the City of Bloomington, bowlenle@bloomington.in.gov.

Participant Guidelines:

- + A cultural booth is for display of the history, cultural heritage, arts and crafts, and/or geography of the representative organization.
- + Organizations are encouraged to include information in their displays that educates in the broadest sense about the ethnicity or other identifying characteristics of their culture.
- + Interactive activities that engage festival attendees as they visit will make the booth inviting and enjoyable.
- + Music, dancing and demonstrations that represent cultural heritage are encouraged at all booths.
- + Leaflets, posters and/or literature that reflect the organization's cultural heritage may be distributed.
- + A cultural booth may sell items of service or artifacts with the condition that at least one item is available at a cost of \$2.00 or less. The maximum cost for an item of service or artifact is \$50.00.
- + Organizations that choose to sell items of service or artifacts at their booths are encouraged to sell items that are authentically representative of the organization's culture and heritage.
- + If an organization offers raffle tickets, paid memberships, or other items, the sale of these items must take place exclusively at the booth, and not on the general grounds of the festival.

~ PLEASE COMPLETE APPLICATION ON REVERSE ~



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CULTURAL BOOTH APPLICATION (GUIDELINES ON REVERSE)

Date of Application: _____

Name of Organization: _____

Contact Person(s): _____

Address: _____

City

State

Zip

Phone No.: _____

E-mail Address: _____

What information would you like to include in your display?

Will your booth include any interactive activities? If yes, please describe.

What, if any, music, dancing or demonstrations would your organization like to perform at your booth?

~~~ *THIS APPLICATION IS AVAILABLE ON-LINE AT [WWW.BLOOMINGTON.IN.GOV/CFRD](http://WWW.BLOOMINGTON.IN.GOV/CFRD) ~~~*

*If you prefer to fill out this paper application, please return it to the following address.  
Additional information regarding festival "logistics" (set-up, breakdown, booth location)  
will be circulated well in advance of the September 19 festival date.*

Bloomington Multicultural Festival  
P. O. Box 100  
Bloomington, Indiana 47402